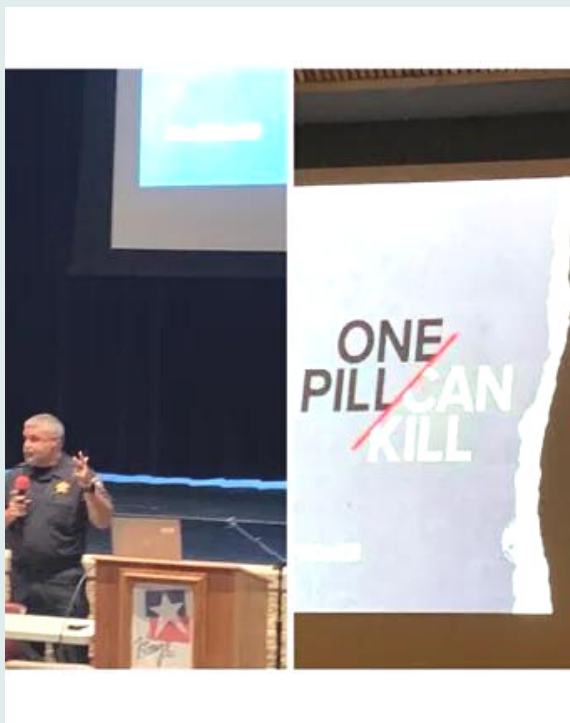


2022

End of the Year Review



MISSION STATEMENT

To deter crime, allow anonymous reporting, provide monetary rewards and help our community be a safer place to live.

Hays County Crime Stoppers, Inc. is a non-profit 501(c)3 organization (Tax ID: 74-2202781), and charitable gifts are tax deductible to the fullest extent of federal tax laws.

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For the first time in the 41 year history of Hays County Crime Stoppers, a partnership was forged with ALL major law enforcement agencies in Hays County.



Texas Crime Stoppers organizations are community-based partnerships formed by dedicated citizens, law enforcement, and the media. They work together toward a common goal: the reduction of crime and the arrest and conviction of criminals and fugitives statewide. Local Crime Stoppers organizations are designed to serve as a vehicle for citizens to relay criminal information to law enforcement agencies while remaining anonymous.

Impact Snapshot

SINCE
1981

6,194

4,387

779

2022

425

541

49

Tips Received

Tip Followups

Arrests

Results in Dollars to Date

\$13,005,527.00

Total Recovered Stolen
Property & Seized
Narcotics

\$12,622,464.00

Drugs Seized

\$383,063.00

Property / Cash
Recovered



Sucesses

- The increase in promoting wanted persons and the program as a whole led to the arrest of 46 individuals.
- Tips led to the arrest of one subject involved in over 30 vehicle and home burglaries from Williamson County to Bexar County.
- Tips assisted in locating a subject who had made an online threat against daycares in Florida.
- Tips led to the arrest of five subjects wanted for sexual assault against children.



Awards

HCCS was recognized as quickly regaining its past vigor in being a prominent crime stopper organization.

Awarded the 27th Annual Texas Campus Crime Stopper Conference for February 6-8, 2023 in San Marcos, TX.



PROGRAMS AND INITIATIVES

Hays County Crime Stoppers took a concentrated effort to implement a number of actions in order to increase community presence and awareness.

The increased use of Facebook and Twitter while adding an Instagram, LinkedIn, and YouTube account allowed the HCCS program to be promoted significantly in the Hays County area.

Creating a newsletter allowed not only a way of communicating with the general public up to date information but also helped keep partners informed which current events and efforts.

Through social media, HCCS began monthly awareness campaigns to inform the public about tips that helped keep them safe from criminal activity.

Social media presence and following has increased dramatically. From having just under 1k followers we ended the year with over 4k and have an audience reach close to 100k on Facebook. Our social media following is increasing 5-8% monthly. This resulted in a 24% engagement increased every six months.

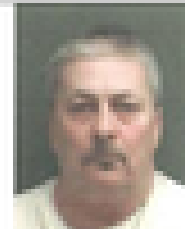
Timely sharing of information and getting assistance from the public has risen. This is significantly impacted by the social media engagement and activity.

FOLLOW US

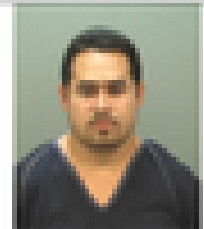
@HaysCountyCrimestoppers



Tyrone Kendall Willard



Carl Wayne Bess



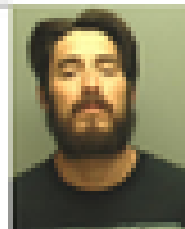
Cristian Vasquez



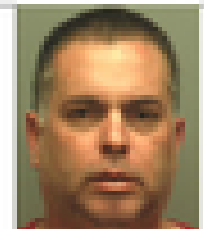
Alfredo Y. Alvarez



José Jefferson Ponder



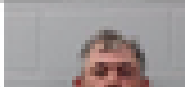
Marvin Antonio Hernandez



Ricardo Omar Salinas



Maria Santos





CAMPUS CRIME STOPPERS

Working agreements with Hays CISD and San Marcos CISD were made.

Began working with HCWC and NAMI to raise awareness in regard to domestic violence and mental health issues.

HCCS can now say we have three (3) student representatives at each Hays CISD and one (1) at SMCISD totaling four (4) students!



Public • Police • Private Sector

Working Together to Solve & Prevent Crime



P3

P3 app is a easy and reliable tool HCCS has to offer the public to use for anonymous tips.

P3 app technology can be implemented within your organization too!

The P3 platform enables the public to share information anonymously with Crime Stoppers programs, Law Enforcement entities, schools, and large corporations around the world. If you have crime or safety related information that may be deemed useful in your community, submit a tip via the P3 Tips App which you can download from your app store directly to your phone. Why the P3 Tips App is helpful, is it is easy to use and can look like you are simply texting or sending info from your phone just as you would send regular communication via text.

Your anonymity is protected at all times. In many cases, your information may be eligible for a reward offered by a local program. If your information relates to students or campus safety in your community, please visit www.p3campus.com.





Challenges and Obstacles

Biggest obstacles have included rebranding and rebuilding, fundraising, and modernization.

How HCCS has overcome these challenges

- Networking through board members and law enforcement agencies has led to the program to be able to network with businesses within Hays County.
- Promoting the creative processes of the Board of Directors, rebranding and rebuilding the program has brought new life to the program, with new ideas, new methods, and fresh insight.
- Modernization has improved communication, transparency, and working with agencies and the public.





LOOKING FOWARD

Hosting the 27th Annual Texas Campus Crime Stoppers Conference at Embassy Suites in San Marcos, Texas February 6-8, 2023.

Developing a program to work with local law enforcement agencies to educate the communities of Hays County better about criminal activities and how to be safe.

Goals HCCS has for the future:

Working to create an annual fundraising program that will create interest in the program by the community.

Continue to engage, educate, and empower the communities of Hays County to fight back against crime through anonymous reporting